

Living, breathing art.

Step Afrika

Impact Report 2022–2023

Photo: Sekou Luke



A message from CAPA President & CEO CHAD WHITTINGTON

Art plays many roles in a society. One of those roles is to bring people together for shared experiences. You may not know the person sitting next to you, yet you can collectively laugh, cry, or be challenged by what you see and hear on the stage in front of you. At a time when it seems there is more focus on our differences than our similarities, CAPA takes seriously our role to remind all of us of our shared humanity.

Our venues are at the heart of what we do, but CAPA's programming and impact goes well beyond our buildings. In the pages that follow, you will see the many ways we are meeting our community where they are, telling stories, making connections, and creating unforgettable arts experiences that bring together people from all backgrounds.

2022–23 was an incredible season, and we are so proud to share this report with you and reflect on all that we have accomplished together. I hope you enjoy it. As exciting and busy as this past year has been, we are focused on continuing to expand our reach through new and different artistic programs. We are especially committed to finding opportunities that reach new communities within our great city. For nearly 55 years, CAPA has been trusted to bring shared experiences to our amazing community through living, breathing art. On behalf of everyone at CAPA, we thank you for your trust in us and your steadfast support of the work that we do. We look forward to continuing to work together to build community through the arts.

Chad Whittington President & CEO



"On behalf of everyone at CAPA, we thank you for your trust in us and your steadfast support of the work that we do."

CAPA Board of Trustees



CAPA Vision

Columbus is a renowned artistic hub for living, breathing art.

CAPA Mission

CAPA enriches lives by cultivating and nurturing the arts, spreading an appreciation that can be felt in hearts, minds, and the economies of our communities.

"Pillars provide strength and support. CAPA's Strategic Pillars are the priority areas in which the organization must excel to achieve its vision, mission, and goals." -Chad Whittington

Arts Leader & Collaborator

Serve as a leader of the creative class in the region by supporting sustainability and collaborating with arts groups to raise the arts profile of our community.

- Advocacy
- Shared Services
- Artistic/Community Collaborations
- Entrepreneurial Opportunities

Hip Hop Nutcracker

STRATEGIC PILLARS

Dynamic Presenter & Producer

Present and produce exceptional, diverse performing arts programming which challenges, inspires, entertains, and engages audiences.

- Broadway in Columbus
- CAPA Presents
- Festival Latino
- Summer Movie Series
- Cinema Columbus Film Festival
- Walk with Amal

Education & Access

Expand community education and access programs to promote the appreciation of the performing arts and augment other arts education efforts.

- CAPA Marquee Awards
- Passport to Learning Series
- Community Engagement
- Career Development
- Access to the Arts

Stewards of **Spaces & People**

Operate and increase the capacity of first-class performing arts spaces to provide enriching experiences and to meet the growing needs of the region.

- Own and/or Operate Eight Performing Arts Spaces
- Investment in Accessibility and Enhanced Audience Experience
- Embrace diversity, equity, and inclusion
- Nurture & build relationships



CAPA Presentations

The Dollop

Ailey II Ain't Too Proud* Anna and the Annadroids Annie* Kelsea Ballerini Beetlejuice* Bluey's Big Party **Bored Teachers** Brian Culbertson CAPA Summer Movie Series Dirty Dancing in Concert Disney Jr. Dance Party Disney Princess—The Concert

Elf The Musical* Frozen* Hairspray* Harry Potter and the Half-Blood Prince Co-presented with Columbus Symphony Hip Hop Nutcracker Trey Kennedy Dave Koz & Friends Smooth Jazz Christmas Fran Lebowitz Lone Bellow Old Gods of Appalachia Over the Rhine

*Co-presented by CAPA and PNC Broadway in Columbus

Marc Maron Jim Messina Graham Nash Welcome to Nightvale Paula Poundstone Paw Patrol The Princess Bride with Carey Elwes The Simon & Garfunkel Story Step Afrika! Six* Terrible, Thanks for Asking To Kill A Mockingbird* Steven Wright



Disney Princess–The Concert Photo: Nathan Johnson

nna and the Annadroid

Hip Hop Nutcracker

READWAY IN COLUMBUS

Nina West with the Ohio Theatre marquee Photo: Lydia Miller

PNC Broadway In Columbus had another incredible season, with sold-out runs of Six and Beetlejuice and the Columbus homecoming of Nina West in Hairspray.

With incredible seasons, come incredible subscribers. In 2022–23, we were able to award more than \$46,000 in ticket subsidies, thanks to our subscribers' donations. These contributions made it possible for more than 1,288 students and teachers from 22 schools in 11 school districts from eight central Ohio counties to see Broadway shows, many for the very first time.

CAPA Marquee Awards winners Christian Strong and Helena Engberg

Education & Engagement

The 2022–23 CAPA Marquee Awards Participants

Bishop Hartley High School Bishop Watterson High School Dublin Coffman High School Eastmoor Academy High School Grove City High School **Groveport Madison High School** Licking Heights High School New Albany High School **Olentangy Berlin High School Olentangy High School** Olentangy Liberty High School **Olentangy Orange High School Pickerington High School Central** Pickerington High School North Thomas Worthington High School Upper Arlington High School Westerville South High School Worthington Christian School

Congratulations to Christian Strong, who was named our first national finalist! In addition to the title and a chance to perform his solo song selection, he also received a \$3,000 scholarship to use toward his future education.



CAPA Marquee Awards

In the fifth annual CAPA Marquee Awards presented by American Electric Power Foundation, 18 schools participated, reaching 2,356 high school students. Throughout the year, students participated in a series of free master classes and workshops with local and regional artists and touring Broadway company members from Hamilton, Hairspray, Elf, Six, and Beetlejuice.

The 2023 CAPA Marquee Awards Showcase presented by American Electric Power Foundation was held at the Ohio Theatre on May 25. There were 167 student performers and technical crew members who worked

on the red-carpet event, which included the announcement of winners in each category and included performances from the nominees for Best Musical Production and Best Performer in a Leading Role, as well as opening and closing numbers that incorporated students from all participating high schools. Congratulations to Pickerington High School North on winning the 2023 CAPA Marquee Award for Best Musical Production for Kinky Boots!

In June, Helena Engberg (Olentangy High School) and Christian Strong (Pickerington High School North) received a CAPAsponsored trip to New York City to represent the CAPA Marquee Awards and central Ohio at the 2023 Jimmy Awards.[®] For nine

days, they joined top musical theatre students from across the country for private coaching, master classes, and rehearsals in preparation for a special showcase performance at the Minskoff Theatre on Broadway on June 26, 2023.



Elf Master Class Photo: Lydia Miller

Presented by



BOUNDLESS ENERGY"

Broadway in the Classroom with Columbus Alternative High School students Photo: Lydia Miller



On Golden Wings Photo: Lydia Miller

El Día De Los Niños Photo: Mitchell Multimedia

Passport To Learning

CAPA marked its 12th season presenting matinee performances for students in grades Pre-K–12, and this year we awarded a total of \$10,434 in scholarship and transportation assistance for our four inperson productions.

9,793 students were also registered to experience our two virtual arts experiences, Mermaid Theatre of Nova Scotia's Puppets in Paper and Finding North. Thanks to the generosity of our donors and sponsors, these programs were offered free of charge.

Social Justice Series

As part of CAPA's commitment to fight systemic racism in our community, we presented our second annual Social Justice Series. Productions included On Golden Wings, Finding North, Step Afrika!, and Cenicienta: A Bilingual Cinderella.

Broadway for Kids Applause Program

Thanks to the generosity of our Broadway subscribers, we awarded \$46,150 in subsidies and provided 1,794 students and teachers with the opportunity to attend Hamilton, Hairspray, Six, and Beetlejuice.



Broadway in the Classroom

This year, we launched Broadway in the Classroom, which provides Title 1 schools with the opportunity to engage in six weeks of curriculum developed around a Broadway show.

For this year's pilot program, teaching artists made weekly visits to Columbus Alternative High School and worked with 50 students on curriculum centered around the musical Six. On January 27, students travelled to the Ohio Theatre for a performance of the show, and a talkback with the cast and production team.

Community Outreach

In October 2022, as part of our Social Justice Series, we had a weeklong engagement with On Golden Wings, an interactive living history play which tells the story of James

Broadway in the Classroom Photo: Lydia Miller

Herman Banning and Thomas Cox Allen, the first African Americans to fly across the United States.

To share this inspiring story, we travelled to Worthington Christian Village for a performance for their residents, the Reeb Center for an audience that included youth from The Boys and Girls Club of Central Ohio, and West High School, where a group of students rehearsed and performed a musical number alongside the cast during a performance for the entire school. Finally, we made our way to the Lincoln Theatre for a community day which included a pre-show paper airplane flying contest complete with prizes, a performance of the show, and a talkback with the cast.

El Día De Los Niños

On April 30, we welcomed more than 240 guests to the Lincoln Theatre for a free cultural celebration. The event included a performance and instruction by Ballet Folclórico Xochihua, crafts, balloons, and a Milagro Intention Wall created by Columbus Museum of Art. Afterward, we invited everyone to a free performance of Cenicienta: A Bilingual Cinderella.

El Día De Los Niños Photo: Mitchell Multimedia







Q How did you first get involved WITH CAPA?

A I was an audience member at CAPA and had planned events in the theatres with other groups that I was involved with in the 90s, but I wasn't on the other side of the organization. When I moved back to Columbus, Lynnda Davis asked about my interest in being a CAPA Board Member. I had done a lot of supporting the arts and my son had become engaged in Columbus theatre, so it was a natural fit! I love everything that CAPA does, and it keeps getting better!

Q What does CAPA as an organization AND ITS ROLE IN THE COMMUNITY MEAN TO YOU?

A CAPA is the glue of the creative community by managing all these different venues and making it possible for performing artists to have world-class spaces to create in. When you walk into any of the theatres, you feel welcomed and safe, and it's beautiful. CAPA also partners with other people and organizations, like with the Common Ground Series at the Columbus Commons. That's what an arts organization

KIMBERLY MINOR

IN PROFILE

should bring to the community, those opportunities to come together and to grow through experiencing something that makes you feel good.

Q Why do you believe that an artistic PRESENCE IN OUR COMMUNITY IS IMPORTANT?

A I grew up in the arts. My family always believed that they are your foundation and that you can use the arts to think about life in a very creative way. And creativity is not always the person who can draw. Creativity is thinking, seeing the world as a better place, and meeting new people from many different walks of life. In the arts, you have to be inclusive because you are usually collaborating with others. I just can't imagine a world without the arts.

Q What does the Marouee Awards **PROGRAM BRING TO THIS COMMUNITY?**

A The Marquee Awards program brings possibility. I'm getting chills thinking about it! It brings this sense of "Wow! I did that. I can do more" to growing artists and the chance for

young people to see their peers up on the stage doing what they love and what they excel at. So, I think the Marguee Awards program is an incredible preface to the rest of life.

Q Why do you donate and give your TIME AND TALENTS TO CAPA?

A If I can bring light to any experience or organization as a result of how I've lived and my experiences, then I want to do it, especially to an organization like CAPA that is feeding the community every day. So if I can pour in as you pour out, then I have something to be proud of and my legacy will live on!

KIMBERLY MINOR is a CAPA Trustee and member of the CAPA Education Committee. You may have seen her onstage recently presenting one of the awards during the 2023 CAPA Marguee Awards with her son Carter, a former Marquee Award nominee. We sat down with her and asked her about CAPA; the Marquee Awards program; and why she supports CAPA with her time, talent, and treasure.





Anchorage director Scott Monahan

FILM FESTIVA





CINEMA COLUMBUS

CAPA presented the second annual **Cinema Columbus Film** Festival over five days in April, featuring over 40 screenings, including narrative, documentary, local feature and short films. Cinema Columbus partnered with 10 different central Ohio venues for festival screenings.

The opening night jazz celebration featured the documentary Hargrove, and the festival featured world premieres of locallyproduced feature films MID WEST and Duranguito, plus several sold-out short film blocks featuring many central Ohio filmmakers. Other highlights included audience choice award winner Anchorage (director Scott Monahan), narrative feature jury award winner B-Side: For Taylor (director Christina YR Lim), documentary feature jury award winner Perhaps What I Fear Does Not Exist (director Corine Shawi), and short film jury award winner Lunchbox (director Anne Hu).



CAPA again teamed up with the Columbus Downtown Development Corporation (CDDC) for free Common Ground concerts at the Columbus Commons. Touted as "big



AT COLUMBUS COMMONS

"We're immensely grateful for CAPA's financial partnership to make this a free experience and for their ongoing belief in Downtown as central to Columbus' cultural vitality."

-Amy Taylor CDDC President

names at no charge," the series hosted country star Martina McBride and R&B legends Boyz II Men. "The Common Ground concert series at Columbus Commons

brings the community together in the heart of Downtown Columbus in a way that cultivates connection through an incredible shared experience," said Taylor.

Photo: Lydia Miller



PRESENTED BY HONDA

Festival Latino marked its 26th year in 2023. Massive and high-spirited crowds filled Genoa Park for the two-day festival, enjoying an entertainment lineup that included national headliners and local artists, food, children's activities, art, and dance from the heart of Latin America. The free, family-friendly festival is the largest of its kind in Ohio.

For the second year, a free dance party, presented by American Electric Power, kicked off the weekend at Lower.com Field, home of the Columbus Crew.

Participants in the Mercadito Raices program, a partnership with the Ohio Small Business Development Center and the Our Lady of Guadalupe Center, were recognized. These nine new businesses completing the program, designed to give Latino entrepreneurs valuable training and tools, opened for business for the first time at Festival Latino. And, for the first time in 2023, the Festival hosted a dominoes tournament with DICO (Dominicans in Columbus, Ohio).

CAPA would like to thank our generous Festival sponsors and give special thanks to the Steering Committee members for their dedication and support.







Diversity, Equity, & Inclusion

Stonewall Columbus Pride Parade

Waiting for Cenicienta: A Bilingual Cinderella at the Lincoln Theatre Photo: Mitchell Multimedia

CAPA believes in the power of diversity. We can only achieve our vision to make Columbus a destination for living, breathing art when we include everyone. CAPA is committed to presenting art that brings people from all backgrounds together to experience the transformative power of the arts. In the same spirit that we celebrate the many forms of performance art, we value, appreciate, and celebrate all human beings.

CAPA recognizes that there are cultural and systemic barriers that prevent complete inclusivity and equity. CAPA's Diversity, Equity, and Inclusion commitment is to progressively and continuously work to identify those barriers and intentionally adapt our practices, demonstrate our efforts, and measure the results to promote inclusion, diversity, and equity.

Shared Service Agreements

CAPA offers customized back office services to arts and cultural organizations, allowing the organizations to focus on quality programming. Service agreements can include marketing, ticketing, finance, human resources, IT, management, operations, and development.

American Public Gardens Association* **Columbus Symphony** The Contemporary Theatre of Ohio Franklin Park Conservatory Friends of the Drexel Theatre Leadership Columbus **Lincoln Theatre Association McCoy Center for the Arts Opera Columbus Short North Stage**

*Our first partnership with a national organization

CBUSArts Ticketing

CBUSArts, a ticketing service powered by CAPA, serves the sales needs of resident groups and other presenters in CAPA venues, in addition to other select venues. CBUSArts provides enhanced customer relationship management tools specifically designed for arts organizations. Launched in 2019, CBUSArts is 100 percent local and fees support CAPA's missiondriven initiatives designed to make Columbus a national destination for the performing arts.

CAPA Trick-or-Treat More than 1,200

adults and children donned costumes to attend the first Trick-or-Treat at the Palace Theatre. a free community event. Guests explored the Palace including the stage, auditorium, and areas usually closed to the public—collecting treats,

> tricks, candy, and activities at stations along the way. As classic cartoons played on screen, kids learned about and interacted with rescue animals. and took photos with familiar characters like Batman and Pocahontas. This special event allowed central Ohio residents to experience the Palace Theatre in a new light (or, in many cases, for the first time)!





CAPA is grateful to our **519** Active Volunteers who donated **47,907** hours worth more than **\$1,397,454** in value for the arts.

Volunteers

CAPA volunteers stepped up to the call again and donated close to 48,000 hours of service in the 2022–2023 season! That's almost \$1.4 million in impact. Ranging in age from 16 to 87, some volunteers live right down the block, while many drive more than 50 miles to serve our patrons and community. This year, almost 100 new volunteers joined the ranks of our dedicated group.



"I love being part of the arts community and serving the patrons. It's the BEST volunteer gig in town. Thanks for the opportunity!"-Kathy, volunteer since 2016



Door Photos: Jason Gay



Capital Improvements

Updated Air Handler-Ohio Theatre

A new air handler was installed in the Ohio Theatre dressing room tower. This air handler serves the dressing room and backstage areas, replacing one that was installed in 2003.

22

Photo: Mitchell Multimedia

New Concession Stands-Ohio Theatre

Ohio Theatre Mezzanine concession stands were re-done, investing facility funding and money from the State of Ohio Capital Fund. This project took nine weeks to complete and included additional cold storage and soda guns for efficiency. The project also opened up the Mezzanine lobby floor space for better movement through the lobby.

Updated Entrance-Palace Theatre

The Palace Theatre received a nice facelift with new front doors, a project that used facility fund money. The new doors replaced 30-year-old doors that were not the proper style. The new doors are as close to the original doors in style as was possible with modern building codes.

HOUSE

After

MAIN DRAPE-SOUTHERN THEATRE

A main drape and lambrequin were installed at the Southern Theatre, replacing the drapery installed during the renovation in 1998. Thank you to our donors from Giving Tuesday for helping to make this possible.



On April 29, the Speaker Jo Ann Davidson Theatre at the Riffe Center Complex was the place to be to celebrate CAPA and Living, Breathing Art in Columbus. We honored the 50th anniversary of the **Greater** Columbus Arts Council and President & CEO **Tom Katzenmeyer** for his extraordinary leadership and continued contributions to

support the arts community in central Ohio. CAPA Gala Chairs Janelle Coleman and The Honorable Michael B. Coleman helped to make the evening truly memorable.

The evening featured performances by local artists during a cocktail reception and an immersive dining experience on the stage, a groundbreaking performance by Tony Award-winner **Ali Stroker**, and an electrifying afterparty with behind-thescenes exploration of the theatre. Thank you to all our generous sponsors for helping to raise over \$225,000 for CAPA Artistic and Education programs, and more than \$80,000 for our Education Endowment Fund.





The Amazing Giants

Liz Brown & Patrick Katzenmeyer, with Mary & Tom Katzenmeyer

2023 CAPA Gala Chairs Janelle Coleman and The Honorable Michael B. Coleman

Gala dinner onstage at the Speaker Jo Ann Davidson Theatre, Riffe Center









SINCE 1989 Riffe Center

1,400 SEATS TOTAL



since 1928 Lincoln

580 SEATS

SINCE 1928

Ohio

2,800 SEATS

SINCE 1926

Palace

2,700 SEATS

SINCE 1896

Southern

920 SEATS

Ohio, Palace, Southern, Lincoln, Drexel, and McCoy photos: Brad Feinknopf

26







SINCE 1937

Drexel

400 SEATS TOTAL

SINCE 2008

McCoy

790 SEATS

SINCE 1914



1,600 SEATS

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\$10.000+

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JULY 1, 2022-JUNE 30, 2023

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Rachel Beeson Bartender
Kelly Blanton House Manager
Champagne Braswell Bartender
Charles Brown Barback
Christa Caliver Stage Door Attendant
Robert Carpenter Bartender
Cynthia Carroll Bartender
William Carter Stage Door Attendant
Stacy Caudill Bartender
Ted Chaffin Stage Door Attendant
Katherine Collver Bartender
Michelle Colombini Bartender
Deborah Corry Lead House Manager
Theresa Couasnon Principal House Manager
Mary Cunningham Lead House Manager
John Daulton Bartender
Danielle Dever Bartender
James Dickhaus Stage Door Attendant
Claudia Dinges Principal House Manager
Andrew Doak Operations Assistant
Charlotte Fuchs Bartender
Kelly Fuchs Bartender
Tonya Dawn Geier House Manager
Ebony Harris Bartender
Victoria Hart House Manager
Christopher Hartway Stage Door Attendant
James Heise Principal House Manager
Mayon Hubbert Stage Door Attendant
Valerie Johnson Bartender
Virginia Kuck Bartender
Patricia Kuntz House Manager
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William Marshall Lead House Manager

Part Time

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Sharon Collier

Janice Confer

Bonnie Cook

Shirl Corrigan

Yvonne Cradden

Rose Crane

Rae Crawford

Sally Creasap

Judith Crnkovich

Linda Custer

Bruce Dadisman

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David DeVore

Cyndy Decker

Anita Dees

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events

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48,000 community members reached through CAPA Education

715,000 ticketed patrons

98% Patron Satisfaction

519 active volunteers donated nearly 48,000 hòurs

2,356 CAPA Marquee Award student participants

Ailev II's Travon M. Williams Photo: Nir Ariell



Broadway in the Classroom with **Columbus Alternative High School students** Photo: Lydia Miller

Financial Highlights JULY 1, 2022-JUNE 30, 2023

CAPA's operating revenues increased 27% in Fiscal 2023 when compared to Fiscal 2022. Ticket sales were up 30% as a result of our strong Broadway season.

Payroll and Related Expense and Artistic Programming remain the largest expense items for CAPA, comprising over 64% of the operating expenditures for Fiscal 2023. Charitable purpose related expenses were 73% of total operating expenses for the year.

CAPA's financial position remains strong with nearly \$69м in total assets including \$45м of capital and building assets.







Columbus Association for the Performing Arts

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